

Bombay Sapphire
Gala Dinner
June 2006



Premium white spirit brand, Bombay Sapphire, has challenged the traditional perception of gin whilst still retaining an air of mystery. As a 'London Dry Gin' it makes sense that the spiritual home of Bombay Sapphire should be found in the centre of the UK's capital city and where better than Bank side, an exciting gastronomic centre for Londoners. The Bombay Sapphire Experience is housed at Vinopolis and forms part of the tour open to visitors to this attraction.



Bombay Sapphire recently held their annual gala reception at Vinopolis. Guests arrived at the private entrance to the Bombay Sapphire Experience where they were treated to an exclusive cocktail making demonstration. Afterwards guests were led through to the Gallery, a contemporary space at Vinopolis, which the Bombay Sapphire design team had transformed into a multi sensory environment inspired by this distinctive brand. The objective of the experiential evening was to inspire and excite global marketing personnel from developing markets.

Along side the 'taste...VINOPOLIS' World Master Chefs, Michelin star chef Daniel Clifford, chef Patron of Midsummer House in Cambridge, designed a mind-blowing 6 course Michelin star menu incorporating the 10 Botanicals integral to the Bombay Sapphire recipe. Each course was complemented with a delicious Bombay Sapphire cocktail created by Global Brand Ambassador, Jamie Walker and showcased the opportunity of pairing stunning food and cocktails. For example, to start guests enjoyed sautéed Tiger Prawns, Pea Puree and Coriander Jelly with a Sapphire Melon and Chilli Martini.



Malcolm Ball, Chief Executive of Vinopolis said "We're delighted that Bombay Sapphire continues to choose us as the venue for their annual gala dinner. All of our guests are genuinely amazed by the variety of contemporary and classic spaces that exist within our site. Without any exaggeration or fear of contradiction, 'taste...VINOPOLIS' offers venue spaces that simply do not exist anywhere else. "