

VINOPOLIS

# The Robert Joseph Wine Apprentice

What better way to invigorate your team than with the wine equivalent of 'The Apprentice.' Devised by Robert Joseph, the world's most travelled wine writer, 'The Robert Joseph Wine Apprentice' is the ultimate team building experience with a competitive twist.

On arrival guests will be given an introductory lesson in wine tasting and a briefing on the wine market, before being divided into teams. Each team will be tasked with the challenge of blending a palatable wine from a variety of samples, create a name, a label and set a price as well as developing a sales and marketing strategy in just 90 minutes! The competition will draw to a close with a sales and marketing presentation by each team whilst the judges sample their blends.

The team with the winning combination of blend, label, price and campaign will be awarded a prize. After an adrenalin filled session, guests will be treated to a relaxing 2 course meal.

If something a little more informal would suit your team building needs better, we also offer a range of wine challenges including a wine and food pairing challenge or even a cocktail mixology session for those with a taste for the exotic.

Minimum number of guests -14

£125/head

For bookings or enquiries,  
call 020 7940 8322 or  
email [events@vinopolis.co.uk](mailto:events@vinopolis.co.uk)

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*All prices exclude VAT*